US Interest in Countering IUU Fishing Globally



Illegal Unreported Unregulated Harvest U.S. imports of edible and nonedible fishery products in 2019: **\$39.7 billion**



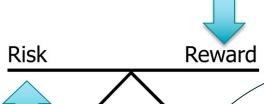
Legal Reported Regulated Harvest



U.S. commercial and recreational saltwater fishing generated over \$255 billion in sales impacts, and supported 1.8 million jobs.

IUU fishing threatens resource sustainability; creates unfair market conditions; threatens food security and socioeconomic stability in developing nations





Vessel Specific

- Vessel Monitoring
- Flag State Performance
- Global Record
- Owners/Operators

Resource Mgmt

- Access Agreements
- Observer Programs
- Legal Frameworks
- Compliance Measures
- Catch Reporting
- Capacity Mgmt

Supply Chain

Import/Export Controls

Catch Doc./Cert.

Traceability Initiatives

Port State Measures

Forensics

Enforcem

Market Related

- Consumer Education
- Eco-labeling
- Retailer Policies

Four primary spheres of influence to address IUU fishing



NOAA Fisheries

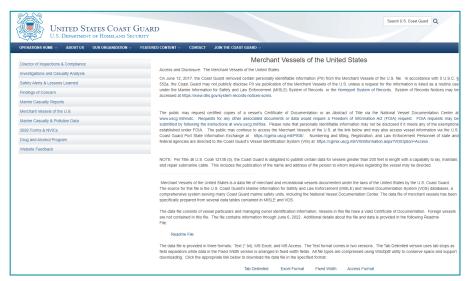
Our Counter-IUU Fishing Toolbox

Tools are designed to combat IUU fishing at different stages of the seafood supply chain





Databases Everywhere









Pulling select information from various databases and putting it into another database can be challenging

